

North Central Kansas Small Business Development Center

606 Washington Street, Suite C

Concordia, KS 66901

785-243-9913

785-243-2014 FAX

www.ncksbdc.com

FOR IMMEDIATE RELEASE

June 25, 2010

Contact: Linda Sutton, SBDC Consultant, 785-243-9913

WEBSITE DESIGN MADE EASY

Have you thought you needed a website for your business but do not want to pay the high costs? Or are you worried that timely changes will not be made to your website? Why not create and maintain your own. This seminar will teach you how to build your own low cost website and maintain it yourself. ***You must bring your own laptop so you can begin building your own business website during the class. A credit card or debit card is required during class to acquire a business domain name and set up your own website. Space is limited. Advance registration ONLY.***

The Website Design Made Easy Seminar cost is \$20 and will be held at:

- OCKK, Inc., 1502 Lincoln, Concordia on Monday, July 12 from 1 to 3 p.m.
- Salina Area Chamber, 120 W. Ash in Salina on Wednesday, July 14 from 6 to 8 p.m.
- Salina Area Chamber, 120 W. Ash in Salina on Thursday, July 15 from 10:00 a.m. to Noon

FACEBOOK 101 – SETTING UP A PERSONAL FACEBOOK ACCOUNT

If you want your business to have a facebook page but do not have your own personal facebook page, this class is for you. You have heard of facebook and everyone around you is using it. But you have no clue where to start. Why not learn how to set up a personal facebook account for yourself? You will need one in order to set up a facebook page for your business. ***You must bring your laptop so you can build your page during class. Space is limited, must register.***

The facebook 101 Seminar cost is \$20 or free with facebook 201 registration and will be held at:

- OCKK, Inc., 1502 Lincoln, Concordia on Monday, July 12 from 5 to 6 p.m.
- Salina Area Chamber, 120 W. Ash in Salina on Wednesday, July 14 from 1 to 2 p.m.

FACEBOOK 201 – GROWING YOUR BUSINESS ON FACEBOOK

You have a personal facebook page and have become fans/liked other businesses. Now you want your own business facebook page but do not know where to start. Cindi Gill, President of the Durant, OK Main Street Program, will teach you how to create a business page, publish it, and become a fan of your own page. You will also learn how to create an engaging page, go viral, draw on your network, optimize searches, and advertise on facebook to market your business through this social media site. Let facebook help you grow your business free. ***You must bring your laptop so that you can build your own business page during class. If you do not have a personal facebook page, you must attend facebook 101 in order to attend this class. Space is limited. Advance registration and payment ONLY.***

The facebook 201 Seminar cost is \$20 and will be held at:

- OCKK, Inc., 1502 Lincoln, Concordia on Monday, July 12 from 6 to 8 p.m.
- Salina Area Chamber, 120 W. Ash in Salina on Wednesday, July 14 from 2 to 4 p.m.

Interested persons may contact Linda Sutton, SBDC Consultant at (785) 243-9913 to register or for more information.

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration, Rural Business Development Tax Credits, administered by the Kansas Department of Commerce and as invested by the North Central Regional Planning Commission, Project OPEN, and Kansas Crossroads RC&D.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the NCK SBDC by calling (785) 243-9913.

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